

street view



"she could just be preppy with her light pink skirt and white shirt, her blond hair and nice smile, but the men's shoes change everything: suddenly she rocks."



"she looks like an elegant woman from the '50s with a touch of soul spirit. she knows style."

"'nanas with attitude' are girls who know how to walk, talk, laugh, dance, smile, cry, shout, love, and hate, perfectly sincerely," says nadège winter (left). "attitude is style, style is attitude."

paris, je t'aime

when the multi-talented **nadège winter** (entrepreneur, consultant, party girl, singer, journalist, event planner, dj, and art director) scours the streets of paris for inspiring looks, personality comes first.



"young, fresh, smiley, sweet, and creative. jeans, jacket, hair flying in the air, she is so naturally beautiful."



"anne fleur designs roseanna, a french fashion brand that's so paris style. chic, sensual, and casual, just like her!"



"i love this girl: her masculine/feminine style. she's a tank girl—a sexy, cute warrior."



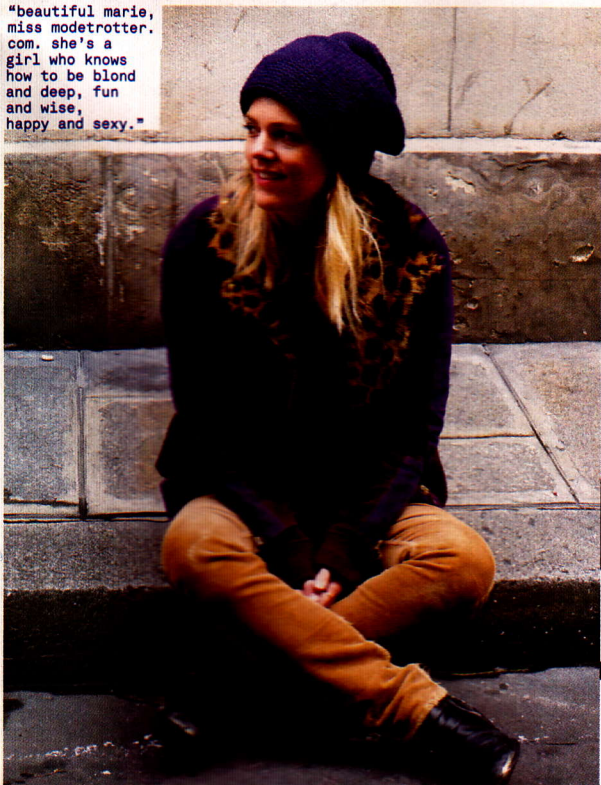
"i spotted this girl coming out of colette. oh colette! the eternal place to be and to shop—a breath of fresh air!"

"I LOVE FASHION accidents!" exclaims Nadège Winter with a big smile. "Girls look great when they wear clothes their own wrong way. I like strange proportions, and the mix of feminine, masculine, vintage, designer, and high street. It's just more interesting than being dressed in a total look from head to toe." As former head of public relations for Paris fashion mecca Colette, current creative director of Wool and the Gang, and founder of consulting, entertainment, and events agency NWA (her initials, or "Nanas With Attitude" as she likes to call herself and her friends), Winter certainly has an eye for style. But while she may love a crazy mix of clothes, the wife of Ed Banger Records founder Pedro "Busy P" Winter admits that it is often something else that catches her attention. "It can be a cute smile, a nice ponytail, a gaze, an expression, or even the way someone walks or moves," she says. "Style is really about expressing yourself rather than following some kind of fashion dictum. If you feel well in your own shoes you can make anything look great!"

Winter's own style, meanwhile, differs depending on her mood. "Funny, sad, boyish, feminine.... I love it when clothes express my attitude," she says. Looking down at her own outfit (a delicate lavender Junya Watanabe top paired with slouchy pants, Isabel Marant wedge sneakers, a chain store fur coat, and a stash of brightly lacquered vintage bracelets), she sighs. "Oh wow, this is really quite something!" Winter says of her ensemble. "I guess I must be in a comfortable mood today. I don't think too much when I get dressed—I just want to feel good and I like a little bit of bling bling."

Just as she changes her look from day to day, her job description constantly varies too. "Why limit yourself to one thing? I love entertainment: music, fashion, art, design, food, dancing, storytelling, parties.... I remember when I started out, everyone always told me I had to make a career choice," she says. "I was like, 'No, my choice is not to make a choice!' The only down side is it takes me at least 10 minutes to tell someone what I do." NORA BALDENWEG

"beautiful marie, miss modetrotter. com. she's a girl who knows how to be blond and deep, fun and wise, happy and sexy."



"simply red, simply cute, simply preppy, with the perfect jeweled accessory."

